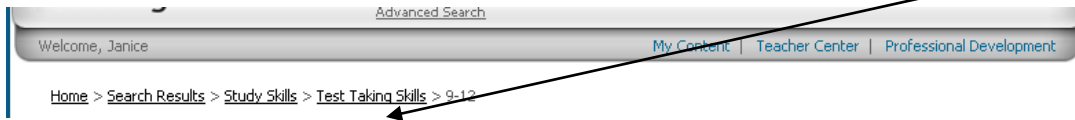


Search Tools

Robust search tools and dynamic browsing capability enable you to quickly locate a variety of media assets and refine your search results by subject, grade or media type. As you conduct and refine a search, you can move forward and backward in your search results by clicking on any of the links in the breadcrumb trail.



Keyword Search

Use the Keyword Search to conduct targeted searches for specific media types such as video segments, images, articles and clip art. The search results will return video titles and descriptions that contain the keyword you entered. The power of Boolean Query allows you to include and exclude words or phrases—for example: revolution NOT industrial. If you use quotation marks to search for a phrase—for example, “magic school bus”—you will constrain your search to media that includes the entire phrase in the title or description.

Advanced Search

The Advanced Search keyword option supports more powerful searching capabilities that allow you to focus on a specific media publisher or limit your search to include only Editable, Closed Captioned, Spanish or New Titles. You can also choose to exclude Spanish or Classic¹ titles from your search results.

A screenshot of the "Advanced Search" interface. At the top, there is a blue header with the text "Advanced Search". Below the header, there is a sub-header "Input selections below to refine your search." and a link "New Search Tips". The main area contains several search filters on the left and a list of options on the right. The left side has: "Keyword" (text input), "Find Results Matching" (dropdown menu set to "Match ALL words"), "Media Type" (dropdown menu set to "All Content"), "Subject" (dropdown menu set to "All Subjects"), "Grades" (dropdown menu set to "All Grades"), "Publisher" (dropdown menu set to "All Publishers"), "Copyright" (dropdown menu set to "No Preference"), and "Order Results By" (dropdown menu set to "Relevance" and "Ascending"). The right side has: "Editable Titles" (checkbox "Include only Editable Titles"), "Closed Captioning" (checkbox "Include only Closed Captioned Titles"), "Spanish Titles" (radio buttons "Include only Spanish Titles" and "Exclude all Spanish Titles"), "Local Content" (radio buttons "Include only Local Content" and "Exclude all Local Content"), "New Titles" (checkbox "Include only New Titles"), and "Classic Titles" (radio buttons "Include only Classic Titles" and "Exclude all Classic Titles"). At the bottom center, there is a "Search" button.

¹Classic titles are programs that date from the 1970s and 80s.

Subject Search

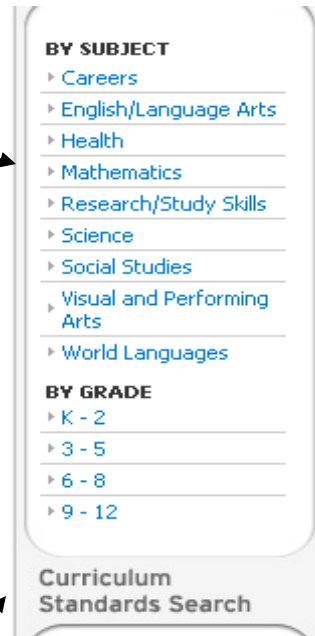
Click on one of eight core subject areas to view a complete listing of media resources that match the subjects that you teach. You can refine your subject search by choosing a grade range or a more specific subject.

Grade Search

Select a grade range to view a complete listing of *Discovery Education streaming* content appropriate for your students. If you wish to filter your search results more precisely, you can choose from eight different core subjects or select from up to nine different media types.

Curriculum Standards

Videos in the *Discovery Education streaming* library have been cross-referenced to teaching standards for our state. Use this tool to quickly locate videos and images that match the NC state curriculum standards. The state field is pre-populated to reflect your school location. Select the subject area and grade level and click “go.” Then find the standard you are interested in and look for links to videos meeting the standard.



A vertical search menu titled "Curriculum Standards Search". It has two main sections: "BY SUBJECT" and "BY GRADE". Under "BY SUBJECT", there are eight blue links: Careers, English/Language Arts, Health, Mathematics, Research/Study Skills, Science, Social Studies, and Visual and Performing Arts. Under "BY GRADE", there are four blue links: K - 2, 3 - 5, 6 - 8, and 9 - 12. The menu is set against a light gray background with rounded corners.



A screenshot of the "Curriculum Standards Search" web form. The title is in a blue header bar. Below it is a breadcrumb trail: "Home > Curriculum Standard Search". The form contains five dropdown menus: "State/Province" (pre-filled with "North Carolina"), "Standards Document" (pre-filled with "--Select an option--"), "Subjects" (pre-filled with "--Select One--"), "Grade" (pre-filled with "--Select One--"), and "Year" (pre-filled with "--Select One--"). At the bottom right, there are links for "Check Requirements", "Terms of Use", "Support", and "Contact". Below these links is a copyright notice: "Copyright © 2009 Discovery Education. All rights reserved."