

PERSEVERING IN A PANDEMIC

Fact Sheet

Fall/Winter — August 17, 2020 to January 19, 2021

Nutrition: Fighting Child Hunger

4,080,110
Total meals served

4,037,383 milk cartons
2,040,700 juice cartons

Approximately **610**
frontline employees
working daily

Technology: Connecting to Students

15,988 laptop devices collected and redistributed to students

165 donated devices distributed to students

1,743 WiFi Hotspots distributed to students

1,704 iPads distributed to students

306 Swivl device bundles distributed to assist teachers with remote/socially distanced learning

24 school parking lot WiFi access points

124 Smart Buses continue to be deployed with internet access

105 donated devices sent to schools for student use

2,639 PACE laptops sent out for student use

Technology Training to Support Student Learning and Access

Developed and provided Device Distribution Guide for school use via School Library Media Coordinators (SLMC)

Drop-in for SLMC to ask device distribution questions

Training for SLMCs on ticketing and inventory system, Fresh Service

Chromebook Training for SLMC to become familiar with student Chromebooks

Collaborative presentation with Microsoft representative for SLMC on Microsoft Teams

Created video instructions on staff's use of new CrisisGo App

Created two Chromebook lessons for teachers and SLMC's use with 4th-12th grade students

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Communications: Connecting with Parents and Families

GCS was covered **2,395** times across television, newspaper and online

105 videos on GCSTV

155,600 YouTube views

704 new YouTube subscribers

140 ConnectED messages

Data Dashboards had over 90,000 views:

The staff COVID dashboard had 60,000 views, the student COVID dashboard had 31,000 views and the student athlete COVID dashboard had over 700 views

Twitter

276 total Tweets related to COVID-19

Total Impressions: 1,038,028

Total Engagement: 59,464

Facebook

205 total Facebook posts related to COVID-19

Total Reach: 1,367,500

Total Engagement: 241,029

Instagram

201 total Instagram posts related to COVID-19

Total Reach: 395,190

Community Partners: Backpack Beginnings, Out of the Garden Project, United Way of Greater Greensboro, United Way of Greater High Point, Greater High Point Food Alliance, A Simple Gesture, Weaver Foundation, Second Harvest Food Bank of Northwest North Carolina, Cone Health, The Volunteer Center of the Triad, American Heart Association

More than **750 volunteers** assisted with packing, delivering, and distributing meals to students and families

Guilford Parent Academy

Sent **28** GPA newsletters reaching more than **26,000** parents, caregivers and community members

Sponsored **42** online webinars reaching 5,138 families

Gained **43** new partnerships

Gained **1,168** new Brainfuse Online Tutoring users totaling **4,494** users

Expanded GPA YouTube offerings with 22 videos and 13 playlists to keep parents and caregivers learning:

What Do I Need to Know About Interim Assessments? (English and Spanish)

College Kick Off Series 2.0

Letter from GCS Superintendent Contreras, Regarding State Testing

Money for College: Guilford County Schools' FAFSA Fast Break

Guilford County Schools' Tobacco/Vaping Education Program

Guilford County Schools' Lifestyles Program

OCS Secondary Transition Guide Overview

Parent & Caregiver Strategies: Supporting Your Children During Uncertain Times

GTCC G-Tech Higher Education Literacy Series

Social Awareness: Effectively Working with Others

Tech Tuesdays & Thursdays for Parents & Caregivers: Get Live Canvas Help

Let's Get It: Work Out With GPA

GPA SEL Session for Parents: Effectively Working With Others, Parts I and II

Bully Prevention Strategies for Parents Through a Social Emotional Learning Lens

Self-Awareness/Relationships - Being an Emotional Coach

Self-Management - Raising Emotionally Resilient Kids

GPA Antibullying & Internet Cyberspace Safety Session

GPA Social Emotional Learning (SEL) Virtual Session

SEL 101 Making it Actionable in the Home

Parent Portal: Student Grades and Progress

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Special Populations: Serving the Most Vulnerable

K-8 School Counselors made **23,394** contacts with students/families to increase engagement and reduce barriers to learning

High school counselors made **17,625** contacts with students/families to increase engagement and reduce barriers to learning

Counselors made **6,921** contacts and social workers made **770** contacts with students identified as disabled under Section 504 to provide support with academics, engagement and social emotional needs

K-8 School Counselors provided Social, Emotional, and Learning support for **3,704** students/families

School social workers conducted **165** exceptional children assessment parent interviews

K-8 School Counselors assisted **10,541** students with technology (troubleshooting, logins) to increase student participation

School social workers fostered community partnerships and made **6,285** referrals for families to access external resources (ex. food, housing, toiletry needs, etc.)

K-8 School Counselors provided **8,821** classroom guidance lessons in SEL, Bullying, and Character Education

School social workers made **23,498** contacts with students/families to increase engagement and reduce barriers to learning

High School Counselors made **14,111** contacts with students & parents for the Career and College Promise Program at GTCC

School social workers and counselors made **6,669** parent contacts for students in transition to assess individual needs and extend enrollment, academic and family support

High School Counselors made **32,605** contacts with students and parents concerning supporting students with completing the FAFSA
450 students and parents attended the GCS College Webinar Series conducted by GCS Counseling Services in partnership with Say Yes and CFNC

School social workers provided **600** donated books for students in transition at six shelters across Guilford County during Hunger and Homelessness Awareness Week (November 16-20)

High School Counselors made **6,087** contacts with supporting students with completing college applications

High School Counselors made **45,787** contacts with supporting students and parents with scholarships

Youth Crisis Hotline staff responded to **52** phone calls

The English Learners Department spent a total of **1000** hours helping English Learners acquire the necessary language skills to succeed in school and in life

Cleaning and PPE: Keeping our Community Safe

COVID-19 Cleaning and PPE Units Purchased March 2020 - January 2021:

6,240 band student and instrument protection
9,801 face shields
17,167 gloves and **16,300** gowns
1,035,667 masks
3,939 thermometers
2,107 PlexiGlass shields
PPE TOTAL: 1,091,221 UNITS

6,294 disinfecting sprayers and spray
197,182 sanitizer
94,192 wipes
CLEANING TOTAL: 297,668 UNITS
CLEANING AND PPE TOTAL: 1,388,889 UNITS

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Professional Learning

16,086 participants in professional learning

5,276 participants minus duplicate enrollments across courses

358 topics (or unique courses)

509.3 number of CEUs or 5,090 hours of learning

Recruiting and Staffing Facts

35 career fairs and hiring events from March 2020 to February 2021

415 university student interns

673 substitute employees who have completed COVID-19 safety training

An average of **153** new employee applicants per week from March 2020 to February 2021

35 signing bonuses given to new teachers

8,353 employees enrolled in the State Health Plan

5,371 employees enrolled in flexible benefits

Hosted **34** flu shot clinics at **9** different locations

Career and Technical Education

March 2020 - January 2021:

12,610 students participated in **449** CTE courses at **21** high school campuses

12,460 students participated in **14** CTE courses at **24** middle school campuses

140 CTE teachers ordered consumable instructional materials to support remote and in-person instruction

CTE pathway students in Design & Animation, Game Art Design, Drafting, and Interior Design received remote access to industry-standard software:

SplashTop - **1,622** students

Whitebox Learning - **3,511** students

VisibleBody for Health Sciences - **998** students

Work-based Learning Experiences, Placements, and Earnings:

24 apprenticeships, **398** internships, **8** co-ops, **507** job shadows, **979** guest speakers, **\$97,661** overall earnings, **192** students involved in CTSOs, **1,241** concentrators (senior)

Increased Technology/Resources:

200 GoPros for first-person perspective in demonstration lessons

140 robust laptops to give remote access to specialized software

104 laptops for Signature Career Academies

16 blood pressure simulators for nursing fundamentals instruction

50 tablets for remote instruction in Health Sciences

203 projected credentials earned

865 instructional supply kits for middle school Family & Consumer Science classes

70 video demonstration lessons for credentialing opportunities in automotive and carpentry courses

2,232 in-person CTE State assessments administered

1,010 performance-based measure proof of learning portfolios

26 Health Science students received their North Carolina Nurse Aide I (CNA) credential

667 high school students registered for the Tech Exposure Day

Over **\$22,000** earned in Truliant Financial Education Grants

\$80,000 Coding and Mobile Applications Development Grant

\$656,600 ETWI Cares Act Funding to support instructional pivots during the pandemic (items above)